

Broadway Communications Group

Advertising Policy 2008

- Advertising space is available in each issue of the Broadway Newsletter at the following scales:

1/4 page - Newsletter Covers

Landscape, 180mm wide x 70 mm high
£80

1/8 page - Newsletter Covers

Landscape, 90mm wide x 70 mm high
£35 for inside, £40 for front cover (half of front as given above)

Small Advert Portrait or Landscape

45mm wide x 70 mm high or 45 high x 70 wide
£25

- Payment must be made **in advance** to the Broadway Communications Group not later than the 1st of the month preceding month of publication.
- If you want to reserve several ads in a row, please ring the Ad Coordinator. Ads on the front page may not be reserved for more than one issue, so this applies to inside ads.
- Artwork and logos are the responsibility of the Advertisers and should be provided to the Ad Manager, Broadway Communications Group not later than 1st of the month preceding month of publication (currently every other month) . We recommend you supply it electronically in jpeg, pdf, or tif in Black and White
- By paying for an advertisement, advertisers agree to protect and indemnify the Broadway Communications Group against any and all liability, loss, or expense arising from claims of libel; unfair competition; unfair traded practice; infringement of trademarks, trade names, patents, copyrights, or proprietary rights; violations of rights of privacy; and any other claims resulting from any advertisement submitted and accepted for publication.
- Broadway Communications Group reserves the right to refuse an advert for publication should it interfere with the purpose of the publication or be found to be adverse to the policies and standards of the Broadway Communications Group.
- Broadway Communications Group will endeavor to reprint all adverts accurately and completely. However, in the case where an error has occurred, the Group cannot be held responsible for any loss, liability or expense arising from such error.

I accept the above Terms and Conditions

Name.....

Organisation.....

Address.....

Date.....

You need not wait for an invoice. Send the completed, signed form with cheque payable to 'Broadway Communications Group' to Micaela Schmitz, Broadway Newsletter Ads, 1 Leamington Road, Broadway Worcs. WR12 7EF ads@broadwayvillage.org.uk 01386 859648. We are happy to issue you one email invoice – we can mark it 'paid' if you pay in advance- to aid in your business records, but must have payment **prior** to publication.


Broadway Newsletter
70mm wide x 45 mm high
Dr Small Advert -Portrait
MRS DMA CERT HE --28 words
1 Any Rd, Town, County, PC12 7ET
Tel: 01000 000000

These are £25 sized ad

**Broadway
Newsletter**
**45mm wide
x 70 mm high**
**Dr Small Advert –
Portrait**
MRS DMA CERT HE --28
words
1 Any Rd, Town, County,
PC12 7ET
Tel: 01000 000000

Broadway Newsletter
Advert Sample
Dr Advertiser Anyone
BDS DGDP (UK)
RCO (Eng) BBB Member
Excellence in Adverts
12 Any Street, Town
Worcestershire, PC12 7ET
Tel: 01000 000000
Size of Ad: 42 words approx
Landscape, 90mm wide x 70 mm high
Please Ring us

This is an example of the £35 (inside)
- £40 (Front Cover) ad



Your graphic here, sized!

Broadway Newsletter
Advert Sample
Dr Advertiser Space
PHD MRS Natl Dip.
RCO (Eng) BBB Member
Your Local Newsletter in Broadway
12 Any Street, Town
Worcestershire, PC12 7ET
Tel: 01000 000000
Size of the Ad: 47 words approx
Landscape, 180mm wide x 70 mm high:
Please Call for Advice

This is an example of the £80 sized ad (Front Cover Position)
You can use these as a template!